

## Holmes Custom Renovations – Blue Ash, OH Problems solved, plan executed, business grown with PME 360

### SOLUTIONS UTILIZED

With a combination of Local Press 360, Local SEO and Maps Optimization, Organic SEO, the PME 360 Lead Track Dashboard, and our Consulting and Support, Holmes Custom Renovations realized tremendous success.

### SUCCESS HIGHLIGHTS

- Business has doubled in less than a year
- 18 Page 1 rankings (Google, Yahoo, Bing and local maps)
- Number one ranking in Google Places for Hardie Plank Cincinnati
- Received several calls from dealers, manufacturers, and their competition asking "what are you doing differently with your web marketing?"

### KEYWORDS

Want proof? Go ahead and search these terms: hardie plank cincinnati, fiber cement siding cincinnati, hardie plank installer cincinnati!



[www.holmesremodelingcincinnati.com](http://www.holmesremodelingcincinnati.com)

### HOLMES CUSTOM

RENOVATIONS would love to transform your current home in the Cincinnati, Ohio area into your dream home. Their team has over 25 years of residential and commercial experience with remodeling in Cincinnati and home improvement services in the surrounding Ohio area.

### THE PLAN:

Increase traffic and grow their web presence to bring in new business and stay competitive in an increasingly digital marketplace.

### THE RESULTS:

Business has doubled, web presence has greatly increased, and things are just looking better and better. Holmes Custom Renovations has seen significant growth in their business.

### WHY THEY LOVE PME 360:

*"Our business doubled from the previous year. ... PME360 has greatly increased our web presence, boosted our ratings, and the phone and e-mails are coming in. We are extremely happy with the level of service, their knowledge of their industry, and performance of their products. We are excited about what they done for us, and what they currently do for us. You can bet that they are crucial piece of our marketing as we plan to take our business to the next level!!!"*



Jim Gehm  
VP of Sales and Marketing,  
Holmes Custom Renovations

