

SOLUTIONS UTILIZED

With a combination of PPC, Facebook Ads, Local SEO and Maps Optimization, Organic SEO, the PME 360 Lead Track Dashboard, and our Consulting and Support, Elbert Construction realized tremendous success.

SUCCESS HIGHLIGHTS

- Number internet leads increased 67% over last year.
- 68 Page 1 rankings (Google, Yahoo, Bing and local maps)
- Number three Google Organic ranking for 'Roofing Indianapolis Indiana'

KEYWORDS

Want proof? Go ahead and search these terms: Roofing Indianapolis Indiana, Storm Damage Repair Evansville, Hardie Board Evansville, James Hardie Siding Evansville, Attic Insulation Evansville

Elbert Construction – Indianapolis Area

Problems solved, plan executed, business grown with PME 360



www.elbertroofing.com

Elbert Construction specializes in residential and commercial roofing replacement, siding installation, attic insulation, and storm damage and gutter repairs in the greater Indianapolis, IN area. They also do roofing, siding, gutters, windows & light commercial such as multi-family, senior living, and churches. They guarantee all of their workmanship for 5 years, and if you choose their Platinum or Golden Pledge warranty, you get a lifetime guarantee!

THE PLAN: Increase online traffic and expand their web presence in both Indianapolis area locations. Ultimately looking to get more leads and new roofing jobs each month in a challenging Indianapolis area market.

THE RESULTS: Considerable business growth, rankings, visibility, overall customer base and increased leads 67% since starting with PME 360 in a highly competitive area. Elbert Construction saw significant growth in their business partnership with PME 360.

WHY THEY LOVE PME 360:

"I take our marketing very seriously because it defines the image that people have of you and your company. Ryan Paul Adams has done a wonderful job with our online marketing and the number of leads we've gotten from the internet has increased 67% over last year. We have used 4 or 5 different SEO/SEM website companies in the past and some did more harm than good. Ryan is an ethical guy that wants to do things the right way, hiring Ryan and his team at PME 360 has been a great decision."



TJ Elbert
General Manager
Elbert Construction