



Success Stories

www.pme360.com

SOLUTIONS UTILIZED

With a combination of PPC, Facebook Ads, Local SEO and Maps Optimization, Organic SEO, the PME 360 Lead Track Dashboard, and our Consulting and Support, Gettum Associates, Inc realized tremendous success!

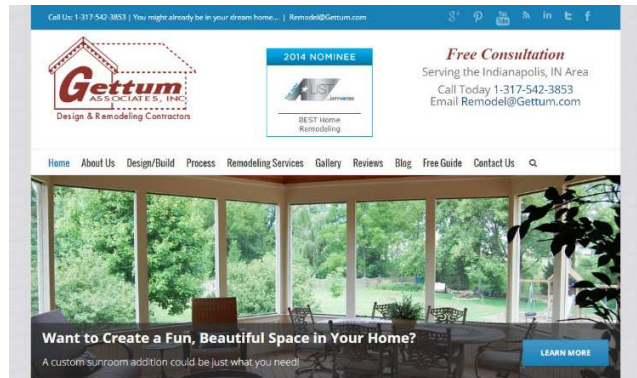
SUCCESS HIGHLIGHTS

- 15 Page 1 rankings (Google, Yahoo, Bing and local maps)
- Number one ranking in Google Places for 'porch addition Indianapolis'

KEYWORDS

Want proof? Go ahead and search these terms:
remodeling contractors
Indianapolis, aging in place
Indianapolis, home remodeling
Indianapolis, eze breeze
Indianapolis, porch addition
Indianapolis

Gettum Associates, Inc – Indianapolis, IN Problems solved, plan executed, business grown with PME 360



www.Gettum.com

Since 1987, Gettum Associates has provided Indianapolis area clients with award-winning design and remodeling services. They specialize in transforming houses into dream homes. Clients choose Gettum to remodel their Indianapolis home the right way with quality kitchen, bathroom, basement

remodeling, decks, porches, and home additions.

THE PLAN: To leapfrog over the competition in Indianapolis by increasing overall online traffic, leads and rankings. To expand their local web presence in overall and get more local remodeling clients.

THE RESULTS: Considerable business growth, increased leads, rankings, visibility, and overall customer base in a highly competitive Indianapolis market. Gettum Associates has seen significant expansion of their business since partnering with PME 360.



WHY THEY LOVE PME 360:

"I believe we are now promoting a more consistent, more professional image of our company and our services using the experience of PME 360. And, as a result, I am more focused on helping to run and grow our business without the weight of also marketing it. I am now working less hours and the results have been fantastic."



Jason Gettum, CGR
Vice President, Gettum Associates, Inc