

SOLUTIONS UTILIZED

With a combination of PPC, Facebook Ads, Local SEO and Maps Optimization, Organic SEO, the PME 360 Lead Track Dashboard, and our Consulting and Support, Utah Basement Kitchen and Bath realized tremendous success!

SUCCESS HIGHLIGHTS

- 19 Page 1 rankings (Google, Yahoo, Bing and local maps)
- Number one ranking in Google Places for 'Basement Finishing Utah'

KEYWORDS

Want proof? Go ahead and search these terms:
 basement finishing utah,
 basement remodeling utah,
 basement finishing layton,
 basement finishing salt lake city,
 bathroom remodeling layton,
 kitchen remodel layton

Utah Basement Kitchen and Bath – Layton, Utah Problems solved, plan executed, business grown with PME 360



UTAH BASEMENT KITCHEN & BATH's, clients are their top priority. This is what makes them Utah's most trusted and respected basement finishing company, serving Layton and Salt Lake City. From your first communication with Utah BKB, through the estimate and design process, all the way through construction you will know that they're a customer oriented contractor. The company also specializes in kitchen and bathroom remodeling.

www.UtahBKB.com

THE PLAN: Rise far above the competition, increase overall online traffic, leads, and expand their local web presence in Salt Lake City after a major Re-Brand of the company.

THE RESULTS: Considerable business growth (Needed 5 new staff members to handle growth!), increased leads, rankings, visibility, and overall customer base in a competitive Salt Lake City area market. Utah BKB has seen significant expansion of their business since partnering with PME 360.

WHY THEY LOVE PME 360:

"My experience has been a profitable one ...One thing I should make you aware of is that if you aren't in a position to grow and grow fast, you need to think twice about hiring them. Over the past 4 months, we have had to bring on 5 new administrative staff members to accommodate our increasing market share. My phone rings several times a day and I usually get several internet leads a day. It has gotten so busy that I have begun selling the leads that I can't handle to smaller outfits in my area."



Todd Cella
 Sales Manager/CEO
 Utah BKB